Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	128	gerace.in.	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 13:10
L2	4	1 and (refin\$3).ab.	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 13:11
L3	3	2 and (activity behavior\$2 regression "computer activities" report statistic\$4 criteria specifications conditions context)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:01
L4	154	champagne.xa.	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/06/22 15:18
L5	17	4 and (advertisement)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/06/22 15:18
L6	579	hertz.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/06/22 15:26
L7	19	6 and (advertis\$7)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/06/22 15:32
L8	1027	herz.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/06/22 15:32
L9	23	8 and (advertis\$7)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2006/06/22 15:56
L10	9	(("6029195") or ("5835087") or ("6804659") or ("5991735")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2006/06/22 16:00
L11	4	10 and (activity behavior\$2 regression "computer activities" report statistic\$4 criteria specifications conditions context)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:10

						
L12	4	11 and (advertis\$7)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:14
L13	4	12 and (usage track\$3 monitor\$3 keyword phrase refin\$3 JAVA applet)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:26
L14	3	13 and (banner graphics)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:18
L15	4	13 and (performance effectiveness display\$3 or select\$3 or interact\$4 react\$3 click-through activat\$3 actuat\$4 or click\$3 open\$3)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:33
L16	4	13 and (performance effectiveness display\$3 or select\$3 or interact\$4 react\$3 click-through activat\$3 actuat\$4 or click\$3 open\$3 keyword phrase text\$4)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:34
L17	4	16 and (log\$4 or verification verif\$4 identification identif\$4 password authentication authenticat\$3 validat\$3 validation)	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:43
L18	4	17 and (updat\$3 or database "data base")	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:39
L19	1	18 and (banner ticker or "ad box")	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/06/22 16:40
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S2	0	"prodigy.assig"	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2001/04/30 16:17

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S5	8	(("5546502") or ("6041182") or ("5337362") or ("5671282")).PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/08 14:15
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Page 3

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×			IBM_TDB			
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S19	0	("l3and(multipleadjscreen)").PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/09 09:38
S20	0	("I3andfirstadjportion").PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/08 19:10
S21	0	("I3and(screeadjsize)").PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/08 19:11

S22	45	"5,105,184"	USPAT;	OR	ON	2001/05/09 09:38
322	73	5,105,101	EPO; JPO; DERWENT; IBM_TDB		ON	2001/03/03 03.30
S23	45	"5,105,184"	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2001/05/09 09:39
S24	6	(("5,105,184") or ("5,724,521")). PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/09 11:05
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S26	0	("I3and(graphics)").PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/09 11:03
S27	0	("I3and(analyli\$4)").PN.	USPAT; USOCR; EPO; JPO; DERWENT;	OR	OFF	2001/05/09 11:04
528	6	(("5,105,184") or ("5,724,521")). PN.	IBM_TDB USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/09 11:05
S29	0	("I2andanali\$4").PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/09 11:07
S30	0	("I2andanaly\$4").PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/09 11:07
S31	0	("I2andanalyz\$3").PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/09 11:08

S32	0	("I2andanalysis").PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/09 11:08
S33	207202	l1and profile	USPAT	OR	ON	2001/05/16 11:14
S34	34	"5,724,521"	USPAT	OR	ON	2001/05/16 11:14
S35	36	"5,724,521"	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2001/05/16 11:15
S36	34	"5,724,521"	USPAT	OR	ON	2001/05/16 11:16
S37	3	("5,724,521").PN.	USPAT;	OR	OFF	2001/05/16 11:16
			USOCR; EPO; JPO;			
			DERWENT; IBM_TDB			
S38	0	("l6andrecogni\$3").PN.	USPAT; USOCR; IBM_TDB	OR	OFF	2001/05/16 11:19
S39	0	("l6andrecognition").PN.	USPAT; USOCR; IBM_TDB	OR	OFF	2001/05/16 11:20
S40	0	("l6and(profileadjrecognition)").PN.	USPAT; USOCR; IBM_TDB	OR	OFF	2001/05/16 11:21
S41	1	("5,724,521").PN.	USPAT; USOCR; IBM_TDB	OR	OFF	2001/05/16 16:46
S42	0	("5,724,521andprofile").PN.	USPAT; USOCR; IBM_TDB	OR	OFF	2001/05/16 11:25
S43	0	("l6andscree\$3").PN.	USPAT;	OR	OFF	2001/05/16 11:25
			USOCR; IBM_TDB			
S44	0	("l6andscreen\$1").PN.	USPAT; USOCR; IBM_TDB	OR	OFF	2001/05/16 11:26
S45	3	(("5,724,521") or ("5,105,184") or ("5,742,768")).PN.	USPAT; USOCR; IBM_TDB	OR ·	OFF	2001/05/16 16:47

			T			
S46	172	("4906988" "5467325" "5680511" "5887133" "6234693" "4551595" "5448651" "5778363" "5923438" "6172291" "3904205" "4173406" "4259101" "4264279" "4267648" "4269646" "4269531" "4290630" "4291737" "4296900" "4303331" "4305661" "4317066" "4317868" "4318531" "4320656" "4327832" "4327884" "4329622" "4334385" "4352219" "4356473" "4360373" "4364010" "4364426" "4367669" "4372455" "4398637" "4403324" "4406968" "4413903" "4416055" "4431162" "4439705" "4438740" "4444859" "4443977" "4456641" "4458465" "4462662").pn.	USPAT; EPO; JPO; DERWENT	OR	ON	2002/04/19 17:39
S47	50	("4906988" "5467325" "5680511" "5887133" "6234693" "4551595" "5448651" "5778363" "5923438"	USPAT	OR	ON	2002/04/20 13:21
	*	"6172291" "3904205" "4173406" "4259101" "4264279" "4267648" "4269646" "4269531" "4290630"	in the second se			
	Y	"4291737" "4296900" "4303331" "4305661" "4317066" "4317868" "4318531" "4320656" "4327832" "4327884" "4329622" "4334385"				
		"4352219" "4356473" "4360373" "4364010" "4364426" "4367669" "4372455" "4398637" "4403324" "4406968" "4413903" "4416055"			li .	
- P		"4431162" "4439705" "4438740" "4444859" "4443977" "4456641" "4458465" "4462662").pn.		- 1		
S48	3	("5,214,793").PN.	USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2002/04/20 13:21
S49	1	(("5,214,793").PN.) and (sens\$3 or detection or detect\$3 or vicinity or "near" or proximity or proximate or close or nearby)	USPAT; EPO; JPO; DERWENT	OR	ON	2002/04/20 15:13
S50	2	("5,966,696").PN.	USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2002/04/20 15:13
S51	3	("5,724521").PN.	USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2002/05/06 15:56

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S52	12	"document comparison" and "advertisement"	USPAT; EPO; JPO; DERWENT	OR	ON	2002/08/26 17:09
S53	2	("5515270").PN.	USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2002/08/27 11:55
S54	2	("5687322").PN.	USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2002/08/27 11:55
S55	3	("6012071").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2002/10/21 10:35
S56	8	(("6012071") or ("4417239") or ("4823303") or ("6369811") or ("6026409") or ("5638543") or ("5309359") or ("5680636")).PN.	USPAT; USOCR	OR	OFF	2002/10/21 12:43
S57	9	(("6012071") or ("4417239") or ("4823303") or ("6369811") or ("6026409") or ("5638543") or ("5309359") or ("5680636") or ("6366933")).PN.	USPAT; USOCR	OR	OFF	2002/10/21 13:07
S58	10	(("6012071") or ("4417239") or ("4823303") or ("6369811") or ("6026409") or ("5638543") or ("5309359") or ("5680636") or ("6366933") or ("4373194")).PN.	USPAT; USOCR	OR	OFF	2002/10/22 10:00
S59	5	(("6310633") or ("6457026") or ("D456817") or ("D453938") or ("D449050") or ("D4454883")).PN.	USPAT; USOCR	OR	OFF	2002/10/22 12:07
S60	0	"displaying advertisements to a user based on what the user is reading"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:10
S61	0	"display advertisements to a user based on what the user is reading"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:10
S62	35	"reading habits"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:12

S63	15	"reading habits" and (ads or advertisements or commercials or promotions or advertis\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 14:26
S64	3	("reading habits" and (ads or advertisements or commercials or promotions or advertis\$5)) and (Internet or "www." or web adj site or web adj page)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:29
S65	178	"document comparison"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:28
S66	21	("document comparison" and (ads or advertisements or commercials or promotions or advertis\$5)) and (Internet or "www." or web adj site or web adj page)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:31
S67	20	(("document comparison" and (ads or advertisements or commercials or promotions or advertis\$5)) and (Internet or "www." or web adj site or web adj page)) and (read\$3 or interactions or interact\$3 or click\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:45
S68	20	((("document comparison" and (ads or advertisements or commercials or promotions or advertis\$5)) and (Internet or "www." or web adj site or web adj page)) and (read\$3 or interactions or interact\$3 or click\$3)) and (document or text or information or content)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:35
S69	17	(((("document comparison" and (ads or advertisements or commercials or promotions or advertis\$5)) and (Internet or "www." or web adj site or web adj page)) and (read\$3 or interactions or interact\$3 or click\$3)) and (document or text or information or content)) and (interests or preferences or psychographic or behavior\$2)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:40

S70	17	((((("document comparison" and (ads or advertisements or commercials or promotions or advertis\$5)) and (Internet or "www." or web adj site or web adj page)) and (read\$3 or interactions or interact\$3 or click\$3)) and (document or text or information or content)) and (interests or preferences or psychographic or behavior\$2)) and (advertiser or user or consumer or customer or reader)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:41
S71	17	(((((("document comparison" and (ads or advertisements or commercials or promotions or advertis\$5)) and (Internet or "www." or web adj site or web adj page)) and (read\$3 or interactions or interact\$3 or click\$3)) and (document or text or information or content)) and (interests or preferences or psychographic or behavior\$2)) and (advertiser or user or consumer or customer or reader)) and (concepts or track\$3 or relevanc\$2 or match\$3 or match\$3 near profile or fit\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:44
S72	17	((((((("document comparison" and (ads or advertisements or commercials or promotions or advertis\$5)) and (Internet or "www." or web adj site or web adj page)) and (read\$3 or interactions or interact\$3 or click\$3)) and (document or text or information or content)) and (interests or preferences or psychographic or behavior\$2)) and (advertiser or user or consumer or customer or reader)) and (concepts or track\$3 or relevanc\$2 or match\$3 or match\$3 near profile or fit\$4)) and (read\$3 or interactions or interact\$3 or click\$3 or view\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:47

				,		
S73	17	((((((((("document comparison" and (ads or advertisements or commercials or promotions or advertis\$5)) and (Internet or "www." or web adj site or web adj page)) and (read\$3 or interactions or interact\$3 or click\$3)) and (document or text or information or content)) and (interests or preferences or psychographic or behavior\$2)) and (advertiser or user or consumer or customer or reader)) and (concepts or track\$3 or relevanc\$2 or match\$3 or match\$3 near profile or fit\$4)) and (read\$3 or interactions or interact\$3 or click\$3 or view\$4)) and (analysis or analyz\$3 or comparisons or comparison or compar\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:52
S74	17	((((((((((((((((((((((((((((((((((((((US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 12:54

Page 14

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S75	17	((((((((((((((((((((((((((((((((((((((US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 13:42
S76	12	((((((((((((((((((((((((((((((((((((((US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 13:44
		behavior\$2)) and (advertiser or user or consumer or customer or reader)) and (concepts or track\$3 or relevanc\$2 or match\$3 or match\$3 near profile or fit\$4)) and (read\$3 or interactions or interact\$3 or click\$3 or view\$4)) and (analysis or analyz\$3 or comparisons or comparison or				
		compar\$3)) and (portion or page)) and (selections or select\$4 or provid\$3 or display\$3 or output\$4 or overall adj performance or overall adj relevance or overall adj matching or best adj fit)) and (profil\$3 or profile or demographic or psychographic)			,	

S78	12	((((((((("document comparison"	US-PGPUB;	OR	ON	2002/10/22 13:52
3/6	12	and (ads or advertisements or	USPAT;	OK	ON	2002/10/22 13.32
		commercials or promotions or	EPO; JPO;			
		advertis\$5)) and (Internet or	DERWENT;			
		"www." or web adj site or web adj	IBM_TDB		-	
		page)) and (read\$3 or interactions	10.1_100			
1		or interact\$3 or click\$3)) and				
		(document or text or information or				
		content)) and (interests or				
		preferences or psychographic or				
		behavior\$2)) and (advertiser or				
		user or consumer or customer or				
		reader)) and (concepts or track\$3				
		or relevanc\$2 or match\$3 or				
		match\$3 near profile or fit\$4)) and	:			
		(read\$3 or interactions or				
		interact\$3 or click\$3 or view\$4))				
		and (analysis or analyz\$3 or				
		comparisons or comparison or				
		compar\$3)) and (portion or page))				
		and (selections or select\$4 or				
ļ		provid\$3 or display\$3 or output\$4				
		or overall adj performance or				
		overall adj relevance or overall adj matching or best adj fit)) and				
		(profil\$3 or profile or demographic				
		or psychographic)) and (first or				
		second or next)				

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S79	12	((((((((((((((((((((((((((((((((((((((US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 13:59
S80	35	"document comparison" and (ads or advertisements or commercials or promotions or advertis\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 14:23
S81	569	herz.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 14:24
S82	82	herz.in. and (profile or interest or document or demographic or psychographic)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 14:25
S83	29	(herz.in. and (profile or interest or document or demographic or psychographic)) and (ads or advertisements or commercials or promotions or advertis\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 14:27

S84	579484	"35" and (comparison or	US-PGPUB;	OR	ON	2002/10/22 14:28
	3, J101	comparator or compar\$3)	USPAT; EPO; JPO; DERWENT; IBM_TDB	J.		2002/10/22 17.20
S85	24	((herz.in. and (profile or interest or document or demographic or psychographic)) and (ads or advertisements or commercials or promotions or advertis\$5)) and (comparison or comparator or compar\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2002/10/22 14:30
S86	2	(("5727141") or ("6314421")).PN.	USPAT; USOCR	OR	OFF	2003/04/02 20:06
S87	2	("5724521").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2003/04/04 18:34
S88	3	("9727553").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2003/04/04 21:51
S89	5	(("9727553") or ("6029195")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2003/04/04 21:53
S90	7	(("9727553") or ("6029195") or ("5727141")).PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2003/04/04 21:53
S91	2	("5,724,521").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2003/10/06 11:05
S92	0	(("5,724,521").PN.) and (journal or Click\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2003/10/06 11:06

S93	0	(("5,724,521").PN.) and (journal orclick\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2003/10/06 11:09
S94	1	(("5,724,521").PN.) and (newspaper)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2003/10/06 12:30
S95	2	(("6067552") or ("6029195")).PN.	USPAT; USOCR	OR	OFF	2003/10/06 12:31
S96	6	(("5,724,521") or ("5,105,184")). PN.	USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2001/05/08 18:56
S97	0	"prodigy.asg"	USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2001/04/30 16:05